

SECTION ADVENTURE STRAND LOGO GUIDELINES



Templates have been created in Microsoft Word and Illustrator so you can open them and type your event straight in.

If you need to change the sizes of the logos or have to use another software program the following method will enable you to work out the correct size of the text:

Measure the height of A-B. This gives you the height of your text (CD).

Multiply this by 3 - this gives you the distance AD, the baseline for your personalised text (D).

Range your text left in line with the logo text.

As this method is proportional, no matter what size you want your logo to be, you will be able to work out the relative size of your text.

The colours for the text are as follows:

Rainbows - 90% Magenta, 90% Yellow

Brownies - 24% Cyan, 59% Magenta, 100% Yellow, 23% Black

Guides - 100% Cyan, 50% Magenta

Senior Section - 100% Cyan, 30% Yellow, 10% Black

If you are unable to create these colours it is acceptable to use black, BUT NO OTHER COLOUR.

UNDER NO CIRCUMSTANCES SHOULD THE LOGOS BE CHANGED OR MANIPULATED IN ANY WAY